

**FOR ALL**  
A Campaign for a  
Greater Seton Hall  
**FOREVER**

# ALUMNI WEEKEND

Many Are One • Reunion • Alumni Golf Outing

JUNE 5<sup>TH</sup> – 8<sup>TH</sup>, 2026

SETON HALL  
UNIVERSITY™

# ALUMNI WEEKEND JUNE 5 – 8, 2026

Three signature events. One premier sponsorship opportunity. High-impact alumni audience

<b>PRESIDENT'S CIRCLE</b>	<b>PLATINUM</b>	<b>SEAL CIRCLE</b>	<b>TRUE BLUE</b>	<b>SETONIAN</b>
<b>PROMOTIONAL AND MEDIA</b>	<b>PROMOTIONAL AND MEDIA</b>	<b>PROMOTIONAL AND MEDIA</b>	<b>PROMOTIONAL AND MEDIA</b>	<b>PROMOTIONAL AND MEDIA</b>
Name: Presenting Sponsor	Names: Dinner, Giveaway	Names: Cocktail, Golden Pirates, Lunch	Names: Silent auction, Beer Garden, Hole-in-one	Name: Dessert, Breakfast, Beverage cart
Entrance plus premium on-site signage and branding	Dinner area and entrance with premium on-site signage and branding	On-site signage and branding in naming areas	On-site signage and branding in naming areas	On-site signage and branding in naming areas
Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials
Full-page ad journal	Full-page ad journal	Full-page ad journal	Full-page ad journal	Half-page ad journal
1 stand alone social media feature	1 stand alone social media feature	1 stand alone social media feature	1 stand alone social media feature	1 stand alone social media feature
Verbal recognition, vendor table	Verbal recognition, vendor table	Verbal recognition, vendor table	Verbal recognition, vendor table	Verbal recognition, vendor table
<b>HOSPITALITY BENEFITS</b>	<b>HOSPITALITY BENEFITS</b>	<b>HOSPITALITY BENEFITS</b>	<b>HOSPITALITY BENEFITS</b>	<b>HOSPITALITY BENEFITS</b>
5 Many Are One tables	4 Many Are One tables	3 Many Are One tables	2 Many Are One tables	1 Many Are One table
4 foursomes, 20 add'l dinner tickets	3 foursomes, 20 add'l dinner tickets	2 foursomes, 10 add'l dinner tickets	2 foursomes	1 foursomes
Unlimited Reunion tickets	Unlimited Reunion tickets	Unlimited Reunion tickets	Unlimited Reunion tickets	20 Reunion tickets
<b>AVAILABILITY AND TAX DEDUCTION</b>	<b>AVAILABILITY AND TAX DEDUCTION</b>	<b>AVAILABILITY AND TAX DEDUCTION</b>	<b>AVAILABILITY AND TAX DEDUCTION</b>	<b>AVAILABILITY AND TAX DEDUCTION</b>
Available: 1	Available: 1	Available: 2	Available: 3	Available: 4
Tax Deductible: \$86,200	Tax Deductible: \$63,800	Tax Deductible: \$41,900	Tax Deductible: \$18,900	Tax Deductible: \$6,950
<b>SPONSORSHIP</b> <b>\$100,000</b>	<b>SPONSORSHIP</b> <b>\$75,000</b>	<b>SPONSORSHIP</b> <b>\$50,000</b>	<b>SPONSORSHIP</b> <b>\$25,000</b>	<b>SPONSORSHIP</b> <b>\$10,000</b>

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TRUE BLUE	SETONIAN	1856	SILVER	COMMUNITY
<b>PROMOTIONAL AND MEDIA</b>				
Names: Silent auction, Beer Garden, Hole-in-one	Name: Dessert, Breakfast, Beverage cart	Name: Activity at one event of your choice		
On-site signage and branding in naming areas	On-site signage and branding in naming areas	On-site signage and branding through all events	On-site signage and branding through all events	On-site signage and branding at all events
Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials	Sponsor recognition on website and all promotional materials
Full-page ad journal	Half-page ad journal	Half-page ad journal	Half-page ad journal	Quarter-page ad journal
1 stand alone social media feature	1 stand alone social media feature	Social media feature	social media feature	Social media feature
Verbal recognition, vendor table	Verbal recognition, vendor table	Vendor table	vendor table	Vendor table
<b>HOSPITALITY BENEFITS</b>				
2 Many Are One tables	1 Many Are One table	4 Many Are One tickets	2 Many Are One tickets	
2 foursomes	1 foursomes	2 golfers	2 golfers	
Unlimited Reunion tickets	20 Reunion tickets	10 Reunion tickets	4 Reunion tickets	
<b>AVAILABILITY AND TAX DEDUCTION</b>				
Available: 3	Available: 4	Available: Unlimited	Available: Unlimited	Available: Unlimited
Tax Deductible: \$18,900	Tax Deductible: \$6,950	Tax Deductible: \$3,490	Tax Deductible: \$1,920	Tax Deductible: \$1,000
<b>SPONSORSHIP</b>	<b>SPONSORSHIP</b>	<b>SPONSORSHIP</b>	<b>SPONSORSHIP</b>	<b>SPONSORSHIP</b>
<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>