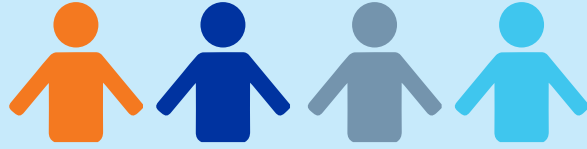




GIVING DAY ADVOCATE TOOLKIT

Thank you for being a Giving Day advocate! We are so grateful for your support in spreading the word and encouraging others to give and participate. As you create awareness about the campaign, remember to tag @setonhallalumni on all channels, use #HALLForOne, and set your profile to public so we can share your posts!



Our Overall Message

This Giving Day, the entire Seton Hall community, and Pirates around the globe will come together in celebration and solidarity to support students and the future of Seton Hall. This year, we're standing Hall for one, one for Hall, knowing that Seton Hall has a network of proud supporters willing to step up to show the impact we can make when we come together.

GET INVOLVED!

APRIL 12

Make sure you're following @SetonHallAlumni on Facebook, Instagram, and Twitter! Begin to familiarize yourself with the advocate toolkit and watch the training video!

APRIL 19-20

Make your gift online at www.shu.edu/givingday. Sign up to become an advocate if you haven't already. Post that you've supported. Share your advocacy link to track friends who give.

APRIL 18

Share a post to create excitement about Seton Hall Giving Day! Don't forget to tag @SetonHallAlumni on your post and use #HallForOne!

SAMPLE SHARING MESSAGES

Utilize these sharing messages for emails, texts, or social media posts to encourage your peers to join in the fun! **Don't forget to include your personal advocacy link.**

- *Seton Hall Giving Day is almost here! Encourage others to follow your lead by making an early gift! #HALLForOne*
- *It's Seton Hall Giving Day! Join me and show your Pirate Pride by making your gift today! #HALLForOne*
- *Our collective impact has no limit when we join #HALLForOne Support Seton Hall Giving Day!*
- *Join me in supporting Seton Hall Giving Day! When we come together, the possibilities are limitless. #HALLForOne*
- *I just supported Seton Hall Giving Day! Join me in making a difference for students! #HALLForOne*
- *I am #HALLForOne! Join me in making a difference for our students this Seton Hall Giving Day!*



@setonhallalumni

Seton Hall Alumni
Engagement & Philanthropy